?TWO DIFFERENT VERSIONS

?versionn=0 ?(T-shirt for child)

?versionn=1 ?(T-shirt for own use)

??**********

??Table 1, descriptive statistics about the sample

??**********

sample;all$

?reject;versionn#1$

reject;versionn#0$

dstat;rhs=age,univ3,bigcity,genderne,allergy$

??**********

??Descriptive statistics below Table 1, how often they buy clothes

??**********

sample;all$

?reject;versionn#1$

reject;versionn#0$

dstat;rhs=often,lotweb$

??if new information

sample;all$

dstat;rhs=totalnew,quitenew$

??If hazarous for health

??very common and quite common outside and within EU (health)

sample;all$

reject;versionn#1$

?reject;versionn#0$

dstat;rhs=veryco1,quiteco1,veryco2,quiteco2$?very common and quite common outside and within EU (health)

?very common and common within EU (environmental conditions)

sample;all$

reject;versionn#1$

?reject;versionn#0$

dstat;rhs=veryco3,quiteco3$

?very common and common within EU (working conditions)

sample;all$

reject;versionn#1$

?reject;versionn#0$

dstat;rhs=veryco4,quiteco4$

??***

??Table 2, Ignoring attributes

??***

sample;all$

?reject;versionn#1$

reject;versionn#0$

dstat;rhs=ignatt1,ignatt2,ignatt3,ignatt4$

dstat;rhs=ignall$

```
?*************************************************************
??LCM MED ANA; 2-classes WITH MIDDLE AS REFERENCE category
?*************************************************************
??Table A2 in Appendix (coeff) + TAble 4 and 3 (MWTPs)
?*********************************************

sample;all$
reject;versionn=1$
?reject;versionn=0$
reject;choicene=-999$

create; IDN=Ndx(ID,0)$
matrix;grpsize=gsiz(IDN)$
create;numbs=grpsize(IDN)/3$
skip$
lclogit;lhs=choicene;choices=new1,new2,base;
Model:
U(new1)=b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2high0
+b_a3low0*a3low0+b_a3high0*a3high0/
U(new2)=b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2high0
+b_a3low0*a3low0+b_a3high0*a3high0/
U(base)=alfa+b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2hi
gh0+b_a3low0*a3low0+b_a3high0*a3high0;pts=2;pds=numbs$

???==MWTP= Conditional MWTP for those respondents who considered the attribute when making the
choices, Class 1 and 2
wald;labels=18_b;start=b;var=varb;
fn1=-b2/b1;
```

fn2=-b3/b1;

fn3=-b4/b1;

fn4=-b5/b1;

fn5=-b6/b1;

fn6=-b7/b1;

fn7=-b8/b1;

fn8=fn3-fn1;

fn9=fn3-fn2;

fn10=fn3-fn4;

fn11=fn3-fn5;

fn12=fn3-fn6;

fn13=fn3-fn7$

???==MWTP= Conditional MWTP for those respondents who considered the attribute when making the choices, Class 2.

wald;labels=18_b;start=b;var=varb;

fn1=-b10/b9;

fn2=-b11/b9;

fn3=-b12/b9;

fn4=-b13/b9;

fn5=-b14/b9;

fn6=-b15/b9;

fn7=-b16/b9;

fn8=fn3-fn1;

fn9=fn3-fn2;

fn10=fn3-fn4;

fn11=fn3-fn5;

fn12=fn3-fn6$

?== Whole sample (assuming that WTP of those that ignore = those that do not ignore). Note b17 and b18 is class probabilities,

```
wald;start=b;var=varb;labels=18_b;

fn1=(b17*(-b2/b1)+b18*(-b10/b9));

fn2=(b17*(-b3/b1)+b18*(-b11/b9));

fn3=(b17*(-b4/b1)+b18*(-b12/b9));

fn4=(b17*(-b5/b1)+b18*(-b13/b9));

fn5=(b17*(-b6/b1)+b18*(-b14/b9));

fn6=(b17*(-b7/b1)+b18*(-b15/b9));

fn7=(b17*(-b8/b1)+b18*(-b16/b9));

fn8=fn1-fn2;

fn9=fn1-fn3;

fn10=fn1-fn4;

fn11=fn1-fn5;

fn12=fn1-fn6;

fn13=fn1-fn7;

fn14=fn2-fn3;

fn15=fn2-fn4;

fn16=fn2-fn5;

fn17=fn2-fn6;

fn18=fn2-fn7;

fn19=fn3-fn4;

fn20=fn3-fn5;

fn21=fn3-fn6;

fn22=fn3-fn7;

fn23=fn4-fn5;

fn24=fn4-fn6;
```

```
fn25=fn4-fn7;

fn26=fn5-fn6;

fn27=fn5-fn7;

fn28=fn6-fn7$


??**********************************************************************************************************

?With separate preferences of attendance and then deviation of non-attendance compared to attendance.

??ROBUSTNESS TEST: APPENDIX, TABLE A1

??**********************************************************************************************************

sample;all$

create; IDN=Ndx(ID,0)$

matrix;grpsize=gsiz(IDN)$

create;numbs=grpsize(IDN)/3$

reject;versionn=0$

?reject;versionn=1$

skip$

nlogit;lhs=choicene;choices=new1,new2,base;

Model:

U(new1)=bcost*cost+bcostz*costz+ba1low*a1low+ba1lowz*a1lowz+ba1high*a1high+ba1highz*a1highz
+ba2low*a2low+ba2lowz*a2lowz+ba2high*a2high+ba2highz*a2highz+

ba3low*a3low+ba3lowz*a3lowz+ba3high*a3high+ba3highz*a3highz/

U(new2)=bcost*cost+bcostz*costz+ba1low*a1low+ba1lowz*a1lowz+ba1high*a1high+ba1highz*a1highz
+ba2low*a2low+ba2lowz*a2lowz+ba2high*a2high+ba2highz*a2highz+

ba3low*a3low+ba3lowz*a3lowz+ba3high*a3high+ba3highz*a3highz/

U(base)=alfa+bcost*cost+bcostz*costz+ba1low*a1low+ba1lowz*a1lowz+ba1high*a1high+ba1highz*a1hi
ghz+ba2low*a2low+ba2lowz*a2lowz+ba2high*a2high+ba2highz*a2highz+

ba3low*a3low+ba3lowz*a3lowz+ba3high*a3high+ba3highz*a3highz;pds=numbs$
```

?**********

?Table A3 in APPENDIX

??**********

sample;all$

reject;versionn=1$

?reject;versionn=0$

reject;choicene=-999$

? non-attandence

Dstat;Rhs=ignatt1, ignatt2, ignatt3, ignatt4$

calc;ignaatt1=xbr(ignatt1);ignaatt2=xbr(ignatt2);ignaatt3=xbr(ignatt3);ignaatt4=xbr(ignatt4)$

calc;list;aattt1=1-ignaatt1$

calc;list;aattt2=1-ignaatt2$

calc;list;aattt3=1-ignaatt3$

calc;list;aattt4=1-ignaatt4$

create; IDN=Ndx(ID,0)$

matrix;grpsize=gsiz(IDN)$

create;numbs=grpsize(IDN)/3$

skip$

lclogit;lhs=choicene;choices=new1,new2,base;

Model:

U(new1)=b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2high0
+b_a3low0*a3low0+b_a3high0*a3high0/

U(new2)=b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2high0
+b_a3low0*a3low0+b_a3high0*a3high0/

U(base)=alfa+b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2hi
gh0+b_a3low0*a3low0+b_a3high0*a3high0;pts=2;pds=numbs$

wald;start=b;var=varb;labels=18_b;

fn1=aattt1*(b17*(-b2/b1)+b18*(-b10/b9));

fn2=aattt1*(b17*(-b3/b1)+b18*(-b11/b9));

fn3=aattt2*(b17*(-b4/b1)+b18*(-b12/b9));

fn4=aattt2*(b17*(-b5/b1)+b18*(-b13/b9));

fn5=aattt3*(b17*(-b6/b1)+b18*(-b14/b9));

fn6=aattt3*(b17*(-b7/b1)+b18*(-b15/b9));

fn7=aattt3*(b17*(-b8/b1)+b18*(-b16/b9))$

??**********

??Table A4 in Appendix

??**********

sample;all$

calc;list;muniv3=xbr(univ3)$

calc;list;mmale=xbr(genderne)$

calc;list;myoung=xbr(young)$

reject;choicene=-999$

reject;versionn=0$

create; IDN=Ndx(ID,0)$

matrix;grpsize=gsiz(IDN)$

create;numbs=grpsize(IDN)/3$

skip$

lclogit;lhs=choicene;choices=new1,new2,base;

Model:

U(new1)=b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2high0
+b_a3low0*a3low0+b_a3high0*a3high0+

b_ma1l0*ma1low0+b_ma1h0*ma1high0+b_ma2l0*ma2low0+b_ma2h0*ma2high0+b_ma3l0*ma3low0+
b_ma3h0*ma3high0+b_ua1l0*ua1low0+b_ua1h0*ua1high0+

b_ua2l0*ua2low0+b_ua2h0*ua2high0+b_ua3l0*ua3low0+b_ua3h0*ua3high0+b_ya1l0*ya1low0+b_ya1h0
*ya1high0+b_ya2l0*ya2low0+b_ya2h0*ya2high0+

b_ya3l0*ya3low0+b_ya3h0*ya3high0/

U(new2)=b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2high0
+b_a3low0*a3low0+b_a3high0*a3high0+b_ma1l0*ma1low0+

b_ma1h0*ma1high0+b_ma2l0*ma2low0+b_ma2h0*ma2high0+b_ma3l0*ma3low0+b_ma3h0*ma3high0
+b_ua1l0*ua1low0+b_ua1h0*ua1high0+

b_ua2l0*ua2low0+b_ua2h0*ua2high0+b_ua3l0*ua3low0+b_ua3h0*ua3high0+b_ya1l0*ya1low0+b_ya1h0
*ya1high0+b_ya2l0*ya2low0+b_ya2h0*ya2high0+

b_ya3l0*ya3low0+b_ya3h0*ya3high0/

U(base)=alfa+b_cost0*cost0+b_a1low0*a1low0+b_a1high0*a1high0+b_a2low0*a2low0+b_a2high0*a2hi
gh0+b_a3low0*a3low0+b_a3high0*a3high0+b_ma1l0*ma1low0+

b_ma1h0*ma1high0+b_ma2l0*ma2low0+b_ma2h0*ma2high0+b_ma3l0*ma3low0+b_ma3h0*ma3high0
+b_ua1l0*ua1low0+b_ua1h0*ua1high0+

b_ua2l0*ua2low0+b_ua2h0*ua2high0+b_ua3l0*ua3low0+b_ua3h0*ua3high0+b_ya1l0*ya1low0+b_ya1h0
*ya1high0+b_ya2l0*ya2low0+b_ya2h0*ya2high0+

b_ya3l0*ya3low0+b_ya3h0*ya3high0;pts=2;pds=numbs$

??**********

???MWTPs for the whole sample controlled for the socioeconomic variables (reference category in the TAble A4 in Appendix)

??**********

?== Whole sample. Note b53 and b54 are class probabilities.

wald;start=b;var=varb;labels=54_b;

fn1=-((b2+b8*mmale+b14*muniv3+b20*myoung)/b1);

fn2=-((b28+b34*mmale+b40*muniv3+b46*myoung)/b27);

fn3=(b53*fn1)+(b54*fn2);

fn4=-((b3+b9*mmale+b15*muniv3+b21*myoung)/b1);

fn5-((b29+b35*mmale+b41*muniv3+b47*myoung)/b27);

fn6=(b53*fn4)+(b54*fn5);
fn7=-((b4+b10*mmale+b16*muniv3+b22*myoung)/b1);

fn8=-((b30+b36*mmale+b42*muniv3+b48*myoung)/b27);

fn9=(b53*fn7)+(b54*fn8);

fn10=-((b5+b11*mmale+b17*muniv3+b23*myoung)/b1);

fn11=-((b31+b37*mmale+b43*muniv3+b49*myoung)/b27);

fn12=(b53*fn10)+(b54*fn11);

fn13=-((b6+b12*mmale+b18*muniv3+b24*myoung)/b1);

fn14=-((b32+b38*mmale+b44*muniv3+b50*myoung)/b27);

fn15=(b53*fn13)+(b54*fn14);

fn16=-((b7+b13*mmale+b19*muniv3+b25*myoung)/b1);

fn17=-((b33+b39*mmale+b45*muniv3+b51*myoung)/b27);

fn18=(b53*fn16)+(b54*fn17)$

?== Whole sample, GENDER Note b53 and b54 are class probabilities.

wald;start=b;var=varb;labels=54_b;

fn1=-((b2+b8+b14*muniv3+b20*myoung)/b1);

fn2=-((b28+b34+b40*muniv3+b46*myoung)/b27);

fn3=(b53*fn1)+(b54*fn2);

fn4=-((b2+b14*muniv3+b20*myoung)/b1);

fn5=-((b28+b40*muniv3+b46*myoung)/b27);

fn6=(b53*fn4)+(b54*fn5);

fn7=-((b3+b9+b15*muniv3+b21*myoung)/b1);

fn8-((b29+b35+b41*muniv3+b47*myoung)/b27);

fn9=(b53*fn7)+(b54*fn8);

fn10=-((b3+b15*muniv3+b21*myoung)/b1);

fn11=-((b29+b41*muniv3+b47*myoung)/b27);

fn12=(b53*fn10)+(b54*fn11);

fn13=-((b4+b10+b16*muniv3+b22*myoung)/b1);

fn14=-((b30+b36+b42*muniv3+b48*myoung)/b27);

fn15=(b53*fn13)+(b54*fn14);

fn16=-((b4+b16*muniv3+b22*myoung)/b1);

fn17=-((b30+b42*muniv3+b48*myoung)/b27);

fn18=(b53*fn16)+(b54*fn17);

fn19=-((b5+b11+b17*muniv3+b23*myoung)/b1);

fn20=-((b31+b37+b43*muniv3+b49*myoung)/b27);

fn21=(b53*fn12)+(b54*fn20);

fn22=-((b5+b17*muniv3+b23*myoung)/b1);

fn23=-((b31+b43*muniv3+b49*myoung)/b27);

fn24=(b53*fn22)+(b54*fn23);

fn25=(fn3-fn6);

fn26=(fn9-fn12);

fn27=(fn15-fn18);

fn28=(fn21-fn24)$

wald;start=b;var=varb;labels=54_b;

fn1=-((b6+b12+b18*muniv3+b24*myoung)/b1);

fn2=-((b32+b38+b44*muniv3+b50*myoung)/b27);

fn3=(b53*fn1)+(b54*fn2);

fn4=-((b6+b18*muniv3+b24*myoung)/b1);

fn5=-((b32+b44*muniv3+b50*myoung)/b27);

fn6=(b53*fn4)+(b54*fn5);

fn7=-((b7+b13+b19*muniv3+b25*myoung)/b1);

fn8=-((b33+b39+b45*muniv3+b51*myoung)/b27);

fn9=(b53*fn7)+(b54*fn8);

fn10=-((b7+b19*muniv3+b25*myoung)/b1);

fn11=-((b33+b45*muniv3+b51*myoung)/b27);

fn12=(b53*fn10)+(b54*fn11);

fn13=(fn3-fn6);

fn14=(fn9-fn12)$

wald;start=b;var=varb;labels=54_b;

fn1=-((b2+b8*mmale+b14+b20*myoung)/b1);

fn2=-((b28+b34*mmale+b40+b46*myoung)/b27);

fn3=(b53*fn1)+(b54*fn2);

fn4=-((b2+b8*mmale+b20*myoung)/b1);

fn5=-((b28+b34*mmale+b46*myoung)/b27);

fn6=(b53*fn4)+(b54*fn5);

fn7=-((b3+b9*mmale+b15+b21*myoung)/b1);

fn8=-((b29+b35*mmale+b41+b47*myoung)/b27);

fn9=(b53*fn7)+(b54*fn8);

fn10=-((b3+b9*mmale+b21*myoung)/b1);

fn11=-((b29+b35*mmale+b47*myoung)/b27);

fn12= (b53*fn10)+(b54*fn11);

fn13=-((b4+b10*mmale+b16+b22*myoung)/b1);

fn14=-((b30+b36*mmale+b42+b48*myoung)/b27);

fn15=(b53*fn13)+(b54*fn14);

fn16=-((b4+b10*mmale+b22*myoung)/b1);

fn17=-((b30+b36*mmale+b48*myoung)/b27);

fn18=(b53*fn16)+(b54*fn17);

fn19=-((b5+b11*mmale+b17+b23*myoung)/b1);

fn20=-((b31+b37*mmale+b43+b49*myoung)/b27);

fn21=(b53*fn19)+(b54*fn20);

fn22=-((b5+b11*mmale+b23*myoung)/b1);

fn23=-((b31+b37*mmale+b49*myoung)/b27);

fn24=(b53*fn22)+(b54*fn23);

fn25=-((b6+b12*mmale+b18+b24*myoung)/b1);

fn26=-((b32+b38*mmale+b44+b50*myoung)/b27);

fn27=(b53*fn25)+(b54*fn26);

fn28=-((b6+b12*mmale+b24*myoung)/b1);

fn29=-((b32+b38*mmale+b50*myoung)/b27);

fn30=(b53*fn28)+(b54*fn29);

fn31=-((b7+b13*mmale+b19+b25*myoung)/b1);

fn32=-((b33+b39*mmale+b45+b51*myoung)/b27);

fn33=(b53*fn31)+(b54*fn32);

fn34=-((b7+b13*mmale+b25*myoung)/b1);

fn35=-((b33+b39*mmale+b51*myoung)/b27);

fn36=(b53*fn34)+(b54*fn35);

fn37=fn3-fn6;

fn38=fn9-fn12;

fn39=fn15-fn18;

fn40=fn21-fn24;

fn41=fn27-fn30;

fn42=fn33-fn36$

wald;start=b;var=varb;labels=54_b;

fn1=-((b2+b8*mmale+b14*muniv3+b20)/b1);

fn2=-((b28+b34*mmale+b40*muniv3+b46)/b27);

fn3=(b53*fn1)+(b54*fn2);

fn4=-((b2+b8*mmale+b14*muniv3)/b1);

fn5=-((b28+b34*mmale+b40*muniv3)/b27);

fn6=(b53*fn4)+(b54*fn5);

fn7=-((b3+b9*mmale+b15*muniv3+b21)/b1);

fn8=-((b29+b35*mmale+b41*muniv3+b47)/b27);

fn9=(b53*fn7)+(b54*fn8);

fn10=-((b3+b9*mmale+b15*muniv3)/b1);

fn11=-((b29+b35*mmale+b41*muniv3)/b27);

fn12=(b53*fn10)+(b54*fn11);

fn13=-((b4+b10*mmale+b16*muniv3+b22)/b1);

fn14=-((b30+b36*mmale+b42*muniv3+b48)/b27);

fn15=(b53*fn13)+(b54*fn14);

fn16=-((b4+b10*mmale+b16*muniv3)/b1);

fn17=-((b30+b36*mmale+b42*muniv3)/b27);

fn18=(b53*fn16)+(b54*fn17);

fn19=-((b5+b11*mmale+b17*muniv3+b23)/b1);

fn20=-((b31+b37*mmale+b43*muniv3+b49)/b27);

fn21=(b53*fn19)+(b54*fn20);

fn22=-((b5+b11*mmale+b17*muniv3)/b1);

fn23=-((b31+b37*mmale+b43*muniv3)/b27);

fn24=(b53*fn22)+(b54*fn23);

fn25=-((b6+b12*mmale+b18*muniv3+b24)/b1);

fn26=-((b32+b38*mmale+b44*muniv3+b50)/b27);

fn27=(b53*fn25)+(b54*fn26);

fn28=-((b6+b12*mmale+b18*muniv3)/b1);

fn29=-((b32+b38*mmale+b44*muniv3)/b27);

fn30=(b53*fn28)+(b54*fn29);

fn31=-((b7+b13*mmale+b19*muniv3+b25)/b1);

fn32=-((b33+b39*mmale+b45*muniv3+b51)/b27);

fn33=(b53*fn31)+(b54*fn32);

fn34=-((b7+b13*mmale+b19*muniv3)/b1);

fn35=-((b33+b39*mmale+b45*muniv3)/b27);

fn36=(b53*fn34)+(b54*fn35);

fn37=fn3-fn6;

fn38=fn9-fn12;

fn39=fn15-fn18;

fn40=fn21-fn24;

fn41=fn27-fn30;

fn42=fn33-fn36$